

Five essential ways



promotes your religious community and nurtures vocations

1 Builds awareness

100,000+ annual VISION Vocation Guides, bookmarks, and posters distributed • Vibrant web presence with more than 350,000 annual visitors • Strategic online advertising • Parish, school, campus, and conference connections

2 Generates interest

Award-winning print and online content • Trusted articles, videos, emails, and social posts about prayer and discernment; sisters, brothers, priests; religious ministries; vocation basics; and the joy of religious life

3 Invites engagement

VISION encourages readers to dig deeper and learn more about themselves and the vocation that might be right for them • Key interactive VISION features are designed to assist them: VocationMatch.com | Community Search | Events Calendar

4 Inspires action

VISION makes it easy for discerners to advance their discernment and contact vocation ministers like you, who are uniquely qualified to assess inquirers and direct them in their next steps

5 Fosters follow-up

The 5,000+ new and unique discerners who complete VISION profiles each year are supported in their vocation journey through regular email prompts and the monthly *E-Vocation* newsletter, featuring the Discernment Matters column, links to VISION posts, and reminders to check community events on the VISION calendar.

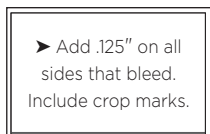
RESERVE YOUR AD TODAY FOR VISION 2024 (published Aug. 1, 2023)

Call 312-356-9900 | email mail@vocationnetwork.org | Or submit an online form

RESERVATIONS DUE **March 31, 2023** | MATERIALS DUE **April 30, 2023**

PRINT DISPLAY ADS includes free 150-word online directory listing!

2-PAGE SPREAD \$11,199



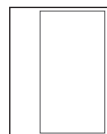
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FLOAT AD: 14.75" w x 10" h

FULL PAGE \$7,249



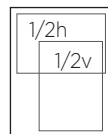
TRIM SIZE:
8" w x 10.75" h
FLOAT AD: 7" w x 10" h

2/3-PAGE \$5,899



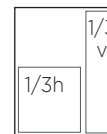
4.625" w x 10" h

1/2-PAGE \$4,599



horizontal: 7" w x 4.875" h
vertical: 4.625" w x 7.5" h

1/3-PAGE \$3,349



horizontal:
4.625" w x 4.875" h
vertical: 2.25" w x 10" h

1/6-PAGE \$2,299



horizontal:
4.625" w x 2.375" h
vertical: 2.25" w x 4.875" h

DIGITAL DISPLAY ADS includes free 150-word online directory listing!

20% discount on digital ad rates when you purchase a print display ad!

FEATURED WEB ADS

BANNER AD

\$3,250 / \$2,600 (with print ad)
Dimensions: 468 x 60 pixels.

JUMBO BOX AD

\$3,000 / \$2,400 (with print ad)
Dimensions: 300 x 247 pixels.

REGULAR BOX AD

\$2,500 / \$2,000 (with print ad)
Dimensions: 150 x 200 pixels.

MINI BANNER AD

\$1,950 / \$1,560 (with print ad)
Dimensions: 300 x 82 pixels.

Each ad clicks to your chosen web address. Web ads run for a year from the day posted.

FEATURED E-VOCATION ADS

E-VOCATION BANNER AD

\$2,800 / \$2,240 (with print ad)
Appears across the main column of the E-VOCATION newsletter for 12 issues.
Dimensions: 468 x 60 pixels.

E-VOCATION BOX AD

\$2,150 / \$1,720 (with print ad)
Appears on the side column for 12 issues.
Dimensions: 150 x 200 pixels.

E-VOCATION BUTTON AD

\$950 / \$760 (with print ad)
Appears on the side column for 12 issues.
Dimensions: 150 x 100 pixels.

E-VOCATION ads click to your chosen web address. E-VOCATION ads appear in the monthly E-VOCATION newsletter emailed to 25,000+ active discerners.

VISION Vocation Network appears in multiple languages. Feel free to submit English, Spanish, and French versions of your digital ads and directory listings.

PRODUCTION, DESIGN, & MARKETING SERVICES

VISION's seasoned professionals are at your service! Contact us to learn more.

TERMS & CONDITIONS

Advertisers are invoiced at the time of ad reservation. Payment options available. All major credit cards accepted. Advertisers canceling after May 15, 2023 subject to a 5% cancellation fee.

RESERVE YOUR SPACE TODAY

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VISION VOCATION GUIDE and VOCATIONNETWORK.ORG are published by TrueQuest Communications on behalf of the National Religious Vocation Conference, NRVC.net.

CALL
312-356-9900

EMAIL
mail@vocationnetwork.org

LINK to your online form

ENHANCEMENTS

YOUR LOGO/ICON \$350

A community logo/icon placed next to your print and online directory listing to stand out and ensure a premium position in VOCATION MATCH results.
Dimensions: 90 x 90 pixels.

VIDEO

Submit a short video(s) to run next to your online listing at no extra charge!

ADDITIONAL LISTINGS

One 150-word online directory listing is automatically included with the purchase of a print or digital display ad. Each listing receives its own VOCATION MATCH profile and statistics. Advertisers may purchase additional listings for **\$275 each**.

NRVC MEMBERS

NRVC members who choose to be VISION sponsors receive a free highlight in the Women's and Men's Directory and a **\$200 discount** for new advertisers or current advertisers who upgrade their campaigns.

OTHER OPTIONS

DIRECTORY LISTING ONLY \$750

A 150-word descriptive listing online and streamlined version in print. Each listing receives its own VOCATION MATCH profile and statistics.

ADD YOUR LOGO for extra benefit **\$350**.

QUESTIONS? Call 312-356-9900
or email us at
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