

# 2021 AD RESERVATION FORM

RESERVATION DEADLINE: **March 27, 2020**  
 AD MATERIAL DUE: **April 20, 2020** | PUBLICATION DATE: **Aug. 1, 2020**

**CALL 312-356-9900**  
 to reserve your ad today!  
 Or EMAIL OR MAIL this form to us.

<b>ACCOUNT CONTACT INFORMATION</b> <small>All information for this account will be sent to the contact specified below.</small>		Account # _____
Organization Name: _____		
		<input type="checkbox"/> Part of a Collaborative Ad
Contact Name: _____		
Address: _____		
City, State, Zip: _____		
Phone: _____	Email Address: _____	
Web Address: _____		

**ADDITIONAL CONTACT NAMES**  
 READER SERVICE/BILLING: We'll forward the reader inquiries your community receives to additional members of your vocation team, or send your invoice to a separate billing person. Email us at mail@vocationnetwork.org with instructions.

**FREE 2021 VISION COPIES**  
 Please send the contact (at left) \_\_\_\_\_ copies of VISION 2021 in Aug. 2020.  
 Bookmarks \_\_\_\_\_ (packs of 50)  
 I will email instructions for \_\_\_\_\_ copies to be sent to additional locations.

**Please check the ad(s) you want to reserve and whether the ad material is new or existing (meaning VISION has the ad on file).**

**PRINT DISPLAY ADS** With your VISION Vocation Guide display ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing! Call about additional premium options. Ask about special offers for NRVC members.

<p><b>2-page spread \$11,199</b></p> <div style="border: 1px solid black; padding: 5px; margin: 5px;">                 ► Add .125" on all sides that bleed. Include crop marks.             </div> <p>TRIM SIZE: 16"W x 10.75"H                  FLOAT AD: 14.75"W x 10"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>	<p><b>Full page \$7,249</b></p> <div style="border: 1px solid black; padding: 5px; margin: 5px;">                 ► Add .125" on all sides that bleed. Include crop marks.             </div> <p>TRIM SIZE: 8"W x 10.75"H                  FLOAT AD: 7"W x 10"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>	<p><b>2/3-page \$5,899</b></p> <div style="border: 1px solid black; width: 40px; height: 40px; margin: 5px;"></div> <p>4.625"W x 10"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>	<p><b>1/2-page \$4,599</b></p> <div style="border: 1px solid black; padding: 5px; margin: 5px;">                 1/2h <input type="checkbox"/> horizontal                  1/2v <input type="checkbox"/> vertical             </div> <p>horizontal: 7"W x 4.875"H                  vertical: 4.625"W x 7.5"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>	<p><b>1/3-page \$3,349</b></p> <div style="border: 1px solid black; padding: 5px; margin: 5px;">                 1/3h <input type="checkbox"/> horizontal                  1/3v <input type="checkbox"/> vertical             </div> <p>horizontal: 4.625"W x 4.875"H                  vertical: 2.25"W x 10"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>	<p><b>1/6-page \$2,299</b></p> <div style="border: 1px solid black; padding: 5px; margin: 5px;">                 1/6h <input type="checkbox"/> horizontal                  1/6v <input type="checkbox"/> vertical             </div> <p>horizontal: 4.625"W x 2.375"H                  vertical: 2.25"W x 4.875"H</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Existing</p>
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**WEB/DIGITAL ADS 20% discount with a print ad!**  
With your VocationNetwork.org, DigitalVocationGuide.org, or E-Vocation ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing!

<p><b>FEATURED WEB ADS</b></p> <p><input type="checkbox"/> <b>BANNER AD \$3,250 OR \$2,600 w/print ad</b>  <input type="checkbox"/> New ad <input type="checkbox"/> Existing ad                  Dimensions: 468 x 60 pixels.</p> <p><input type="checkbox"/> <b>JUMBO BOX AD \$3,000 OR \$2,400 w/print ad</b>  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 300 x 247 pixels.</p> <p><input type="checkbox"/> <b>REGULAR BOX AD \$2,500 OR \$2,000 w/print ad</b>  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 150 x 200 pixels.</p> <p><input type="checkbox"/> <b>MINI BANNER AD \$1,950 OR \$1,560 w/print ad</b>  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 300 x 82 pixels.</p> <p><i>Feel free to submit English, Spanish, and French versions of ads.</i></p> <p><b>Each web/digital ad clicks through to a web address of your choice. Web ads run a year from the date they are posted.</b></p>	<p><b>FEATURED DIGITAL ADS</b></p> <p><input type="checkbox"/> <b>LEADERBOARD AD \$1,100 OR \$880 w/print ad</b>                  Appears at the top of digital edition in rotation.  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 728 x 90 pixels.</p> <p><input type="checkbox"/> <b>BUTTON AD \$950 OR \$760 w/print ad</b>                  Appears on the side navigation bar of digital edition in rotation.  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 180 x 106 pixels.</p> <p><input type="checkbox"/> <b>E-VOCATION BANNER AD \$2,600 OR \$2,080 w/print ad.</b> Appears at the top of the E-VOCATION newsletter for 12 issues.  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 468 x 60 pixels.</p> <p><input type="checkbox"/> <b>E-VOCATION BOX AD \$2,150 OR \$1,720 w/print ad.</b> Appears on the side of the E-VOCATION newsletter for 12 issues.  <input type="checkbox"/> New <input type="checkbox"/> Existing                  Dimensions: 150 x 200 pixels.</p>
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**ENHANCEMENTS & OPTIONS**

**ICON \$350** Your logo/icon next to your community's online directory listing and print index entry to make your listing stand out and ensure premium placement in VOCATION MATCH results.  
 New  Existing *Dimensions: 90 x 90 pixels.*

*TIP: Submit a short video to run next to your online listing at no extra charge!*

**PRINT/WEB/DIGITAL ADVERTISERS: One 150-word online directory listing and print index entry is included with your print display, web, or digital ad. Each listing receives its own VOCATION MATCH profile and statistics.**  New  Existing

**EXTRA LISTINGS:** I'd like \_\_\_\_ extra listings (\$275 each). Each listing receives its own VOCATION MATCH profile and individual statistics.

**PRINT INDEX HEADING THAT BEST DESCRIBES YOUR ENTRY:**

Women  Men  
 Secular Institute  Associate Community  
 New Community  Service Organization

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**ONLINE DIRECTORY LISTING ONLY \$750**  
*If you choose not to purchase a print display, web, or digital ad, you do not receive a free listing, but you may purchase an online 150-word directory listing, which includes a print index entry. Each listing receives its own VOCATION MATCH profile and statistics.*  New  Existing

**SPECIAL REQUESTS** (e.g., premium positions & special placement, changes to your previous ad, request for design help. Fees may apply.) Please describe:  
 \_\_\_\_\_  
 \_\_\_\_\_

**We will invoice upon receipt of your ad reservation.**