

2021 AD RESERVATION FORM

RESERVATION DEADLINE: **March 27, 2020**

AD MATERIAL DUE: **April 20, 2020** | PUBLICATION DATE: **Aug. 1, 2020**

CALL 312-356-9900
 to reserve your ad today!

Or EMAIL OR MAIL this form to us.

ACCOUNT CONTACT INFORMATION All information for this account will be sent to the contact specified below.

Account # _____

Organization Name: _____ Part of a Collaborative Ad

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email Address: _____

Web Address: _____

ADDITIONAL CONTACT NAMES

READER SERVICE/BILLING: We'll forward the reader inquiries your community receives to additional members of your vocation team, or send your invoice to a separate billing person. Email us at mail@vocationnetwork.org with instructions.

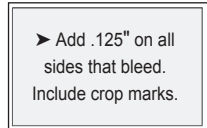
FREE 2021 VISION COPIES

- Please send the contact (at left) _____ copies of VISION 2021 in Aug. 2020.
- Bookmarks _____ (packs of 50)
- I will email instructions for _____ copies to be sent to additional locations.

Please check the ad(s) you want to reserve and whether the ad material is new or existing (meaning VISION has the ad on file).

PRINT DISPLAY ADS With your VISION Vocation Guide display ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing! Call about additional premium options. Ask about special offers for NRVC members.

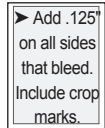
2-page spread
\$11,199



TRIM SIZE: 16"W x 10.75"H
 FLOAT AD: 14.75"W x 10"H

New Ad Existing

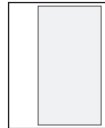
Full page \$7,249



TRIM SIZE: 8"W x 10.75"H
 FLOAT AD: 7"W x 10"H

New Ad Existing

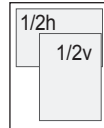
2/3-page \$5,899



4.625"W x 10"H

New Ad Existing

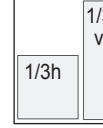
1/2-page \$4,599



horizontal: 7"W x 4.875"H
 vertical: 4.625"W x 7.5"H

New Ad Existing

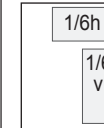
1/3-page \$3,349



horizontal: 4.625"W x 4.875"H
 vertical: 2.25"W x 10"H

New Ad Existing

1/6-page \$2,299



horizontal: 4.625"W x 2.375"H
 vertical: 2.25"W x 4.875"H

New Ad Existing

WEB/DIGITAL ADS

With your VocationNetwork.org, DigitalVocationGuide.org, or E-Vocation ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing!

FEATURED WEB ADS

- BANNER AD \$3,250 OR \$2,600 w/print ad**
 New ad Existing ad
 Dimensions: 468 x 60 pixels.
- JUMBO BOX AD \$3,000 OR \$2,400 w/print ad**
 New Existing
 Dimensions: 300 x 247 pixels.
- REGULAR BOX AD \$2,500 OR \$2,000 w/print ad**
 New Existing
 Dimensions: 150 x 200 pixels.
- MINI BANNER AD \$1,950 OR \$1,560 w/print ad**
 New Existing
 Dimensions: 300 x 82 pixels.

Feel free to submit English, Spanish, and French versions of ads.

Each web/digital ad clicks through to a web address of your choice. Web ads run a year from the date they are posted.

FEATURED DIGITAL ADS

- LEADERBOARD AD \$1,100 OR \$880 w/print ad**
 Appears at the top of digital edition in rotation.
 New Existing
 Dimensions: 728 x 90 pixels.
- BUTTON AD \$950 OR \$760 w/print ad**
 Appears on the side navigation bar of digital edition in rotation.
 New Existing
 Dimensions: 180 x 106 pixels.
- E-VOCATION BANNER AD \$2,600 OR \$2,080 w/print ad.** Appears at the top of the E-VOCATION newsletter for 12 issues.
 New Existing
 Dimensions: 468 x 60 pixels.
- E-VOCATION BOX AD \$2,150 OR \$1,720 w/print ad.** Appears on the side of the E-VOCATION newsletter for 12 issues.
 New Existing
 Dimensions: 150 x 200 pixels.

ENHANCEMENTS & OPTIONS

- ICON \$350** Your logo/icon next to your community's online directory listing and print index entry to make your listing stand out and ensure premium placement in VOCATION MATCH results.
 New Existing *Dimensions: 90 x 90 pixels.*
- TIP: Submit a short video to run next to your online listing at no extra charge!**
- PRINT/WEB/DIGITAL ADVERTISERS: One 150-word online directory listing and print index entry is included with your print display, web, or digital ad. Each listing receives its own VOCATION MATCH profile and statistics.** New Existing
- EXTRA LISTINGS:** I'd like _____ extra listings (\$275 each). Each listing receives its own VOCATION MATCH profile and individual statistics.
- PRINT INDEX HEADING THAT BEST DESCRIBES YOUR ENTRY:**
 Women Men
 Secular Institute Associate Community
 New Community Service Organization

- ONLINE DIRECTORY LISTING ONLY \$750**
If you choose not to purchase a print display, web, or digital ad, you do not receive a free listing, but you may purchase an online 150-word directory listing, which includes a print index entry. Each listing receives its own VOCATION MATCH profile and statistics. New Existing

SPECIAL REQUESTS (e.g., premium positions & special placement, changes to your previous ad, request for design help. Fees may apply.) Please describe:

We will invoice upon receipt of your ad reservation.