

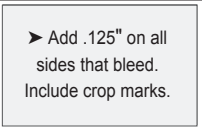
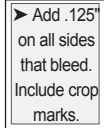

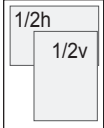
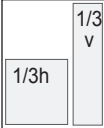
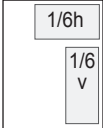
# 2020 AD RESERVATION FORM

RESERVATION DEADLINE: **March 22, 2019**  
 AD MATERIAL DUE: **April 30, 2019**

**CALL 312-356-9900**  
 to reserve your ad today!  
 Or EMAIL OR MAIL this form to us.

<b>ACCOUNT CONTACT INFORMATION</b> <i>All information for this account will be sent to the contact specified below.</i>	Account #
Organization Name: _____ <input type="checkbox"/> Part of a Collaborative Ad	<b>ADDITIONAL CONTACT NAMES</b> READER SERVICE/BILLING: We'll forward the reader inquiries your community receives to additional members of your vocation team, or send your invoice to a separate billing person. Email us at mail@vocationnetwork.org with instructions.  <b>FREE VISION COPIES FOR 2020</b> <input type="checkbox"/> Please send the contact (at left) _____ copies of VISION 2020 in Aug. 2019.  <input type="checkbox"/> Bookmarks _____ (packs of 50)  <input type="checkbox"/> I will email instructions for _____ copies to be sent to additional locations.
Contact Name: _____	
Address: _____	
City, State, Zip: _____	
Phone: _____ Email Address: _____	
Web Address: _____	

**GUIDEBOOK (PRINT & DIGITAL) DISPLAY ADS** *Call about additional options. Ask about special offers for NRVC members.*

<b>2-page spread \$12,599</b>  ▶ Add .125" on all sides that bleed. Include crop marks. TRIM SIZE: 16"W x 10.75"H FLOAT AD: 14.75"W x 10"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing	<b>Full page \$7,249</b>  ▶ Add .125" on all sides that bleed. Include crop marks. TRIM SIZE: 8"W x 10.75"H FLOAT AD: 7"W x 10"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing	<b>2/3-page \$5,899</b>  4.625"W x 10"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing	<b>1/2-page \$4,599</b>  <input type="checkbox"/> horizontal <input type="checkbox"/> vertical horizontal: 7"W x 4.875"H vertical: 4.625"W x 7.5"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing	<b>1/3-page \$3,349</b>  <input type="checkbox"/> horizontal <input type="checkbox"/> vertical horizontal: 4.625"W x 4.875"H vertical: 2.25"W x 10"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing	<b>1/6-page \$2,299</b>  <input type="checkbox"/> horizontal <input type="checkbox"/> vertical horizontal: 4.625"W x 2.375"H vertical: 2.25"W x 4.875"H <input type="checkbox"/> New Ad <input type="checkbox"/> Existing
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**WE CAN HELP!** Have questions about ad production or looking for additional options to fit your budget? A member of the VISION team is available to assist you. **CALL 312-356-9900.**

<b>FEATURED WEB ADS</b> <i>Feel free to submit English, Spanish, and French versions of ads.</i> <input type="checkbox"/> <b>BANNER AD \$2,500</b> <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 468 x 60 pixels.</i> <input type="checkbox"/> <b>JUMBO BOX AD \$2,250</b> <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 300 x 247 pixels.</i> <input type="checkbox"/> <b>REGULAR BOX AD \$1,750</b> <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 150 x 200 pixels.</i> <input type="checkbox"/> <b>MINI BANNER AD \$1,200</b> <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 300 x 82 pixels.</i> <input type="checkbox"/> <b>WEB ICON \$350</b> Your logo next to your community's descriptive listing (in print & online) to ensure premium placement in VOCATION MATCH results. <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 90 x 90 pixels.</i> <b>Your web/digital ad must be accompanied by a print display ad or paid directory listing (\$750). Each web ad clicks through to a web address of your choice. Web ads run a year from the date they are posted.</b>	<b>FEATURED DIGITAL ADS</b> <input type="checkbox"/> <b>LEADERBOARD AD \$400</b> Appears at the top of every page of the digital edition in rotation. <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 728 x 90 pixels.</i> <input type="checkbox"/> <b>BUTTON AD \$300</b> Appears on the side navigation bar of every page in rotation. <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 180 x 106 pixels.</i> <input type="checkbox"/> <b>E-VOCATION BANNER AD \$1,950 or \$200</b> per issue. Appears at the top of the E-VOCATION newsletter for 12 issues. <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 468 x 60 pixels.</i> <input type="checkbox"/> <b>E-VOCATION BOX AD \$1,500 or \$155</b> per issue. Appears on the side of the E-VOCATION newsletter for 12 issues. <input type="checkbox"/> New <input type="checkbox"/> Existing <i>Dimensions: 150 x 200 pixels.</i>
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**FREE 150-WORD LISTING**  
*included with your display ad. You may also submit a 1:45-minute video to be posted with the online listing.*

New listing (email by April 30, 2019).  
 Existing listing (indicate any changes by April 30, 2019).  
 EXTRA LISTINGS: I'd like \_\_\_\_ extra listings in addition to my free listing. Each listing receives its own VOCATION MATCH profile and individual statistics. (Inquire about applicable fees.)

**INDEX PLACEMENT**  
*The best heading(s) that describes your community.*

Women  Men  Resources  
 Secular Institutes  Associate Communities  
 New Communities  Service Organizations

**SPECIAL REQUESTS** (e.g., premium positions & special placement, changes to your previous ad, request for design help. Fees may apply.)  
 Please describe: \_\_\_\_\_

We will invoice upon receipt of your ad reservation). Publication date for VISION 2020 is Aug. 1, 2019.