




# Meet our discerning readers

A publication of the National Religious Vocation Conference



## THEY ARE:

- ➔ Faith-filled and committed Catholics
- ➔ Engaged (They read, like, share, download, attend, and join!)   
- ➔ Seriously considering a religious vocation
- ➔ Culturally, ethnically, and spiritually diverse

**63% of  
VISION  
readers  
are under the  
age of 30**



**VISION  
is your best  
source for  
reaching  
young  
discerners**

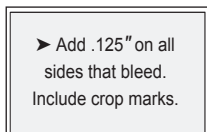
**RESERVE YOUR AD IN VISION TODAY!  
CALL 800-942-2811**

RESERVATIONS DUE: March 31, 2017

MATERIALS DUE: April 28, 2017

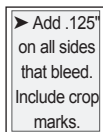
## PRINT ADS (in print and digital format)

### 2-page spread \$12,599



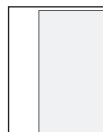
TRIM SIZE: 16"w x 10.75"h  
FLOAT AD: 14.75"w x 10"h

### Full page \$7,249



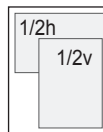
TRIM SIZE: 8"w x 10.75"h  
FLOAT AD: 7"w x 10"h

### 2/3-page \$5,899



4.625"w x 10"h

### 1/2-page \$4,599



horizontal: 7"w x 4"  
vertical: 4.625"w x 10"h

## DIGITAL ADVERTISING (website, digital edition, E-VOCATION newsletter)

**FEATURED WEB ADS** Feel free to submit English, Spanish, and French versions of your ad.

**BANNER AD \$2,500**  
*Dimensions: 468 x 60 pixels.*

**JUMBO BOX AD \$2,250**  
*Dimensions: 300 x 247 pixels.*

**REGULAR BOX AD \$1,750**  
*Dimensions: 150 x 200 pixels.*

**MINI BANNER AD \$1,200**  
*Dimensions: 300 x 82 pixels.*

**WEB ICON \$350**  
Community logo next to descriptive listing (in print & online) to ensure premium position in VOCATION MATCH results. *Dimensions: 90 x 90 pixels.*

### FEATURED DIGITAL ADS

**LEADERBOARD AD \$400**  
Appears at the top of every page of the digital edition in rotation.  
*Dimensions: 728 x 90 pixels.*

**BUTTON AD \$300**  
Appears on the side navigation bar of every page in rotation.  
*Dimensions: 180 x 106 pixels.*

**E-VOCATION BANNER AD \$1,950**  
or \$200 per issue. Appears at the top of the E-VOCATION newsletter for 12 issues.  
*Dimensions: 468 x 60 pixels.*

**E-VOCATION BOX AD \$1,500**  
or \$155 per issue. Appears on the side of the E-VOCATION newsletter for 12 issues.  
*Dimensions: 150 x 200 pixels.*

Your web or digital ad must be accompanied by a print display ad (see option 1). Each ad will click through to a web address of your choice. Ads run for a minimum of 12 issues.

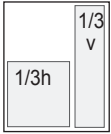
**WE CAN HELP! Have questions about ad production or looking for a member of the VISION team is available to assist you.**

# PRINT, WEB & DIGITAL AD RATES

## OPTIONS TO FIT ANY BUDGET

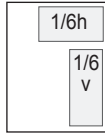
For VISION 2018, published Aug. 1, 2017

1/3-page \$3,349



horizontal: 4.625"w x 4.875"h  
vertical: 2.25"w x 10"h

1/6-page \$2,299



horizontal: 4.625"w x 2.375"h  
vertical: 2.25"w x 4.875"h

### FREE 150-WORD LISTING

included with your display ad. You may also submit a 1:45-minute video to be posted alongside your online listing.

Each listing receives its own VOCATION MATCH profile and individual statistics.

## PRODUCTION, DESIGN, & MARKETING SERVICES

VISION's seasoned advertising design and marketing professionals can offer their expertise to your advertising and promotional campaigns. Call 800-942-2811 for more information.

ns above) or paid directory listing (\$750).  
year from the date they are posted.

or additional options to fit your budget?  
t you. Call 800-942-2811.

## NEW TERMS & SPECIAL OFFERS

Special offers for NRVC members apply, including free highlight in the Women's and Men's Directory.

Call about additional premium and discounted options.

Advertisers are invoiced 25% of their ad costs at the time of their ad reservation with the remainder invoiced at the time of annual publication. All major credit cards accepted. Advertisers canceling after April 28, 2017 subject to a 5% cancellation fee.



Call  
**800-942-2811**  
to reserve your  
ad today.

RESERVATIONS DUE:  
March 31, 2017

MATERIALS DUE:  
April 28, 2017

VISION VOCATION GUIDE and  
VOCATIONNETWORK.ORG are  
published by TrueQuest  
Communications on behalf of  
the National Religious Vocation  
Conference, nrvc.net.



## UNIQUE BENEFITS & SERVICES

We know your time is precious. That is why VISION offers its sponsoring communities unique opportunities to make important connections with and assessments of inquiring readers.

### FREE PRINT, DIGITAL, AND WEB LISTINGS

With your display ad (a \$750 value)! See display ad rates inside.



### As a VISION sponsor you are part of:

- VISION VOCATION GUIDE
- VOCATION MATCH  
#1 discerner match tool
- VISION CALENDAR
- VOCATIONNETWORK.ORG  
and its robust social outlets.

### INCLUSION IN VOCATIONMATCH.COM

An effective and trusted online service that introduces you to the women and men considering religious life who are likely to find a good fit with your community.

### PROMOTION OF YOUR COMMUNITY AND EVENTS

Your community members and your local and national events promoted on the VISION VOCATION CALENDAR, award-winning E-VOCATION newsletter, and highly engaged social networks.

### IMMEDIATE READER RESPONSES AND STATISTICS

Log into the VISION Advertiser Area anytime from anywhere.

### AFFORDABLE ADVERTISING OPTIONS

### SPECIAL OFFERS FOR NRVC MEMBERS

**CALL 800-942-2811 TODAY**  
**TO RESERVE YOUR AD IN VISION VOCATION GUIDE!**

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**PUBLICATION DATE: Aug. 1, 2017**