

**2017 AD RESERVATION FORM**RESERVATION DEADLINE: **March 31, 2016**AD MATERIAL DUE: **April 29, 2016****CALL 800-942-2811****to reserve your ad today!****Or E-MAIL, FAX, or MAIL this form to us.****ACCOUNT CONTACT INFORMATION** *All information for this account will be sent to the contact specified below.*

Account # \_\_\_\_\_

☐ Part of a Collaborative Ad

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

**ADDITIONAL CONTACT NAMES**

READER SERVICE/BILLING: We'll forward the reader inquiries your community receives to additional members of your vocation team, or send your invoice to a separate billing person. Notify us of the additional information, including the name, address, and email for each contact.

**FREE VISION COPIES FOR 2017**

☐ Please send the contact (at left) \_\_\_\_\_ copies of VISION 2017 in Aug. 2016.

☐ Bookmarks \_\_\_\_\_ (packs of 50)

☐ I will e-mail/fax instructions for \_\_\_\_\_ copies to be sent to additional locations.

**GUIDEBOOK (PRINT & DIGITAL) DISPLAY ADS** *Call about additional options. Ask about special offers for NRVC members.***2-page spread**  
\$12,599

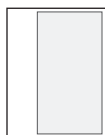
► Add .125" on all sides that bleed. Include crop marks.

TRIM SIZE: 16"W x 10.75"H  
FLOAT AD: 14.75"W x 10"H

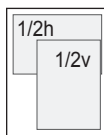
☐ New Ad ☐ Existing**Full page** \$7,249

► Add .125" on all sides that bleed. Include crop marks.

TRIM SIZE: 8"W x 10.75"H  
FLOAT AD: 7"W x 10"H

☐ New Ad ☐ Existing**2/3-page** \$5,899

4.625"W x 10"H

☐ New Ad ☐ Existing**1/2-page** \$4,599

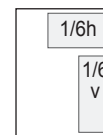
☐ horizontal  
☐ vertical

horizontal: 7"W x 4.875"H  
vertical: 4.625"W x 7.5"H

☐ New Ad ☐ Existing**1/3-page** \$3,349

☐ horizontal  
☐ vertical

horizontal: 4.625"W x 4.875"H  
vertical: 2.25"W x 10"H

☐ New Ad ☐ Existing**1/6-page** \$2,299

☐ horizontal  
☐ vertical

horizontal: 4.625"W x 2.375"H  
vertical: 2.25"W x 4.875"H

☐ New Ad ☐ Existing**FEATURED WEB ADS** *Feel free to submit English, Spanish, and French versions of your ad.*

☐ **BANNER AD \$2,500** ☐ New ☐ Existing  
Dimensions: 468 x 60 pixels.

☐ **JUMBO BOX AD \$2,250** ☐ New ☐ Existing  
Dimensions: HORIZONTAL 300 x 247 pixels;  
VERTICAL (SKYSCRAPER) 150 x 563.

☐ **REGULAR BOX AD \$1,750**  
☐ New ☐ Existing Dimensions: 150 x 200 pixels.

☐ **MINI BANNER AD \$1,200**  
☐ New ☐ Existing  
Dimensions: 300 x 82 pixels.

☐ **WEB ICON \$350** Your logo next to your community's descriptive listing (in print & online) to help it stand out and rise to the top in VocationMatch sorts.  
☐ New ☐ Existing Dimensions: 90 x 90 pixels.

*Your web or digital ad must be accompanied by a print display ad (see options above) or paid directory listing (\$750). Each ad will click through to a web address of your choice. Ads run a year from the date they are posted.*

**FEATURED DIGITAL ADS**

☐ **LEADERBOARD AD \$400**  
Appears at the top of every page of the digital edition in rotation. ☐ New ☐ Existing  
Dimensions: 728 x 90 pixels.

☐ **BUTTON AD \$300**  
Appears on the side navigation bar of every page in rotation. ☐ New ☐ Existing  
Dimensions: 180 x 106 pixels.

☐ **E-NEWSLETTER BANNER AD \$1,950** or \$200 per issue. Appears at the top of the E-Vocation newsletter for 12 issues. ☐ New ☐ Existing  
Dimensions: 468 x 60 pixels.

☐ **E-NEWSLETTER BOX AD \$1,500** or \$155 per issue. Appears on the side of the E-Vocation newsletter for 12 issues. ☐ New ☐ Existing  
Dimensions: 150 x 200 pixels.

**FREE 150-WORD LISTING**

*included with your display ad. You may also submit a 1:45 minute video to be posted with the online listing.*

☐ New listing (e-mail by April 29, 2016)

☐ Existing listing (indicate any changes by April 29, 2016).

☐ EXTRA LISTINGS: I'd like \_\_\_\_ extra listings in addition to my free listing. Each listing receives its own VOCATION MATCH profile and individual statistics. *(Inquire about applicable fees.)*

**INDEX PLACEMENT**

*The best heading(s) that describes your community.*

☐ Women ☐ Men ☐ Missionaries  
☐ Secular Institutes ☐ Associate Communities  
☐ New Communities ☐ Service Organizations  
☐ Resources ☐ Other \_\_\_\_\_

**SPECIAL REQUESTS** *(e.g., premium positions & special placement, changes to your previous ad, request for design help. Fees may apply.)*

Please describe: \_\_\_\_\_

**WE CAN HELP! Have questions about ad production or looking for additional options to fit your budget? A member of the VISION team is available to assist you. CALL 800-942-2811.**