

ACCOUNT CONTACT INFORMATION All information for this account will be sent to the contact specified below.

Account #

Organization Name: _____ Part of a Collaborative Ad

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Web Address: _____

ADDITIONAL CONTACT NAMES

READER SERVICE/BILLING: We're happy to send reader-service information to additional contacts, or send your invoice to a separate billing person. Simply notify us of the additional information. Please include the name, address, and email for each contact.

VISION COPIES FOR 2015

Please send the contact _____ copies of VISION 2015 in Aug. 2014.
 I will e-mail/fax instructions for _____ copies to be sent to multiple locations.

PLEASE NOTE: VISION is free as is shipping & handling for the first 100 copies ordered. For orders over 100, \$30 will be added for each 100 copies ordered.

PRINT ADVERTISING: Please check the ad size you wish to reserve. Prices include color costs unless otherwise indicated.

<p>(Add .125" on all sides that bleed. Include crop marks.)</p> <p><input type="checkbox"/> 2-page spread: 14.75" x 10" TRIM SIZE: 16" x 10.75" \$12,600</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>	<p>(Add .125" on all sides that bleed. Include crop marks.)</p> <p><input type="checkbox"/> Full page: 7" x 10" TRIM SIZE: 8" x 10.75" \$7,250</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>	<p><input type="checkbox"/> 2/3-page vertical: 4.625" x 10" \$5,880</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>	<p><input type="checkbox"/> 1/2-page horizontal: 7" x 4.875"</p> <p><input type="checkbox"/> 1/2-page vertical: 4.625" x 7.5" \$4,580</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>	<p><input type="checkbox"/> 1/3-page horizontal: 4.625" x 4.875"</p> <p><input type="checkbox"/> 1/3-page vertical: 2.25" x 10" \$3,330</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>	<p><input type="checkbox"/> 1/6-page horizontal: 4.625" x 2.375"</p> <p><input type="checkbox"/> 1/6-page vertical: 2.25" x 4.875"</p> <p><input type="checkbox"/> Color \$2,400 <input type="checkbox"/> B&W only \$1,700</p> <p><input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad</p>
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PREMIUM POSITIONS (CALL ABOUT AVAILABILITY):

- OUTSIDE BACK COVER \$9,580
- INSIDE FRONT COVER \$8,980
- DESIGNED AS 2-PAGE SPREAD \$15,010
- INSIDE BACK COVER \$8,550
- DESIGNED AS 2-PAGE SPREAD \$14,050

PLEASE INDICATE:

- Special position (\$200). Please describe: _____
(e.g., upper right, etc.)
- Changes to last year's ad: _____
- I would like design help (check all that apply): Print ad Web icon Web ad Digital ad

WEB & DIGITAL ADVERTISING: Web & Digital advertising is reserved for clients with a display ad or paid directory listing in the printed guide. All ads click through to advertisers' websites. Ads run a year from the date they are posted.

- BANNER ADS** New Ad Same Ad _____
Dimensions: 468 x 60 pixels. **COST: \$2,500 for 1 year**
 English Spanish French
- JUMBO BOX ADS** New Ad Same Ad _____
Dimensions: HORIZONTAL 300 x 247 pixels;
VERTICAL (SKYSCRAPER) 150 x 563.
COST: \$2,250 for 1 year
 English Spanish French
- REGULAR BOX ADS** New Ad Same Ad _____
Dimensions: 150 x 200 pixels. **COST: \$1,750 for 1 year**
 English Spanish French
- TEXT ADS** appear in text boxes among website ads.
Specs: 25 characters in headline; 70 in body; one link.
COST: \$1,100 for 1 year New Ad Same Ad
 English Spanish French
- WEB ICONS** display your logo next to your community's online descriptive listing to help it stand out.
Dimensions: 90 x 90 pixels.
COST: \$350 includes web, print, and digital
 New Icon Same Icon

- LEADERBOARD AD** appears at the top of every page of the digital edition in rotation.
Dimensions: 728 x 90 pixels. _____
COST: \$400 for 1 year. New Same
- BUTTON AD** appears on the side navigation bar of every page in rotation. Dimensions: 180 x 106 pixels. COST: \$300 for 1 year. _____
 New Same
- E-NEWSLETTER BANNER AD** appears at the top of the monthly E-Vocation newsletter for 12 issues.
Dimensions: 468 x 60 pixels. COST: \$1,950 for 1 year, or \$200 per issue. _____
 New Same
- E-NEWSLETTER BOX AD** appears on the side of the monthly E-Vocation newsletter for 12 issues.
Dimensions: 150 x 200 pixels. _____
COST: \$1,500 for 1 year, or \$155 per issue.
 New Same

FREE 150-WORD LISTING included with display ad (check all that apply):

You may also submit a 1:45 minute video to be posted with the online listing.

- New listing (e-mail by April 28, 2014)
- Same listing (please indicate changes)
- Add Spanish online French online
- Please translate for me. (\$30 fee)
- I do not have a display ad but would like my Directory Listing to be included in print and online, including Vocation Match (Cost: \$750)
- EXTRA LISTINGS: I'd like _____ extra listings in addition to my free listing (Fee: \$75 each with your full page ad; extra listings for other size ads: \$275 each). Each listing receives its own Vocation Match profile and individual statistics.

INDEX PLACEMENT (check all that apply):

- INDEX: Women Men Missionaries
- Secular Institutes New Communities
- Other _____