

# 2016 AD RESERVATION FORM

RESERVATION DEADLINE: **March 31, 2015**AD MATERIAL DUE: **May 8, 2015**CALL **800-942-2811** to reserve your ad.

Or E-MAIL, FAX, or MAIL this form to us.

## ACCOUNT CONTACT INFORMATION

Account #

☐ Part of a Collaborative Ad

Organization Name:

Contact Name:

Address:

City, State, Zip:

Phone:

Fax:

E-mail Address:

Web Address:

### ADDITIONAL CONTACT NAMES

READER SERVICE/BILLING: We'll send reader-service information to additional contacts, or send your invoice to a separate billing person. Notify us of the additional information, including the name, address, and email for each contact.

### VISION COPIES FOR 2016

☐ Please send the contact \_\_\_\_\_ copies of VISION 2016 in Aug. 2015.

☐ Prayer cards \_\_\_\_\_ (packs of 50)

☐ I will e-mail/fax instructions for \_\_\_\_\_ copies to be sent to multiple locations.

**PLEASE NOTE:** VISION is free as is shipping & handling for the first 100 copies ordered. For orders over 100, \$30 will be added for each 100 copies ordered.

## PRINT ADVERTISING: Please check the ad size you wish to reserve. Prices include color costs unless otherwise indicated.

► Add .125" on all sides that bleed. Include crop marks.

### ☐ 2-page spread:

TRIM SIZE: 16" x 10.75"  
TO FLOAT AD: 14.75" x 10"  
\$12,600

☐ New Ad ☐ Same Ad

► Add .125" on all sides that bleed. Include crop marks.

### ☐ Full page:

TRIM SIZE: 8" x 10.75"  
TO FLOAT AD: 7" x 10"  
\$7,250

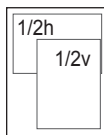
☐ New Ad ☐ Same Ad



### ☐ 2/3-page vertical:

4.625" x 10"  
\$5,880

☐ New Ad ☐ Same Ad



### ☐ 1/2-page horizontal:

7" x 4.875"  
\$4,580

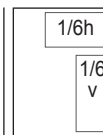
☐ New Ad ☐ Same Ad



### ☐ 1/3-page horizontal:

4.625" x 4.875"  
\$3,330

☐ New Ad ☐ Same Ad



### ☐ 1/6-page horizontal:

4.625" x 2.375"  
\$2,400

☐ New Ad ☐ Same Ad

## PREMIUM POSITIONS

☐ OUTSIDE BACK COVER \$9,580

☐ INSIDE FRONT COVER \$8,980

☐ INSIDE BACK COVER \$8,550

## PLEASE INDICATE:

☐ Special position (\$200). Please describe: \_\_\_\_\_  
(e.g., upper right, etc.)

☐ Changes to last year's ad: \_\_\_\_\_

☐ I would like design help (check all that apply): ☐ Print ad ☐ Web icon ☐ Web ad ☐ Digital ad

## WEB & DIGITAL ADVERTISING: Web & Digital advertising is reserved for clients with a display ad or paid directory listing in the printed guide. All ads click through to advertisers' websites. Ads run a year from the date they are posted.

### ☐ BANNER ADS ☐ New Ad ☐ Same Ad

Dimensions: 468 x 60 pixels. **COST: \$2,500 for 1 year**  
☐ English ☐ Spanish ☐ French

### ☐ JUMBO BOX ADS ☐ New Ad ☐ Same Ad

Dimensions: HORIZONTAL 300 x 247 pixels;  
VERTICAL (SKYSCRAPER) 150 x 563.

**COST: \$2,250 for 1 year**

☐ English ☐ Spanish ☐ French

### ☐ REGULAR BOX ADS ☐ New Ad ☐ Same Ad

Dimensions: 150 x 200 pixels. **COST: \$1,750 for 1 year**  
☐ English ☐ Spanish ☐ French

### ☐ MINI BANNER AD ☐ New Ad

Dimensions: 300 x 82 pixels.

**COST: \$1,200 for 1 year**

☐ English ☐ Spanish ☐ French

☐ **WEB ICONS** display your logo next to your community's online descriptive listing to help it stand out.  
Dimensions: 90 x 90 pixels.

**COST: \$350 includes web, print, and digital**

☐ New Icon ☐ Same Icon

☐ **LEADERBOARD AD** appears at the top of every page of the digital edition in rotation.

Dimensions: 728 x 90 pixels.

**COST: \$400 for 1 year.** ☐ New ☐ Same

☐ **BUTTON AD** appears on the side navigation bar of every page in rotation. Dimensions: 180 x 106 pixels. **COST: \$300 for 1 year.**

☐ New ☐ Same

☐ **E-NEWSLETTER BANNER AD** appears at the top of the monthly E-Vocation newsletter for 12 issues. Dimensions: 468 x 60 pixels. **COST: \$1,950 for 1 year, or \$200 per issue.**

☐ New ☐ Same

☐ **E-NEWSLETTER BOX AD** appears on the side of the monthly E-Vocation newsletter for 12 issues. Dimensions: 150 x 200 pixels.

**COST: \$1,500 for 1 year, or \$155 per issue.**

☐ New ☐ Same

## FREE 150-WORD LISTING included

with display ad (check all that apply):

You may also submit a 1:45 minute video to be posted with the online listing.

☐ New listing (e-mail by May 8, 2015)

☐ Same listing (NO changes)

☐ Listing WITH changes (please indicate changes)

☐ Add Spanish online ☐ French online

☐ Please translate for me. (\$30 fee)

☐ I do not have a display ad but would like my Directory Listing to be included in print and online, including Vocation Match (**COST: \$750**)

☐ **EXTRA LISTINGS:** I'd like \_\_\_\_\_ extra listings in addition to my free listing (Fee: \$75 each with your full page ad; extra listings for other size ads: \$275 each). Each listing receives its own Vocation Match profile and individual statistics.

## INDEX PLACEMENT (check all that apply):

INDEX: ☐ Women ☐ Men ☐ Missionaries

☐ Secular Institutes ☐ New Communities

☐ Other \_\_\_\_\_