

# 2014 AD RESERVATION FORM

RESERVATION DEADLINE: **March 25, 2013**

AD MATERIAL DUE: **April 26, 2013**

**CALL 800-942-2811 to reserve your ad.**

**Or E-MAIL, FAX, or MAIL this form to us.**

<b>ACCOUNT CONTACT INFORMATION</b> <i>All information for this account will be sent to the contact specified below.</i>		Account #
Organization Name: _____	<input type="checkbox"/> Part of a Collaborative Ad	<b>ADDITIONAL CONTACT NAMES</b> READER SERVICE/BILLING: We're happy to send reader-service information to additional contacts, or send your invoice to a separate billing person. Simply notify us of the additional information. Please include the name, address, and email for each contact.  <b>VISION COPIES FOR 2014</b> <input type="checkbox"/> Please send the contact _____ copies of VISION 2014 in Aug. 2013. <input type="checkbox"/> I will e-mail/fax instructions for _____ copies to be sent to multiple locations.  <b>PLEASE NOTE:</b> VISION is free as is shipping & handling for the first 100 copies ordered. For orders over 100, \$30 will be added for each 100 copies ordered.
Contact Name: _____		
Address: _____		
City, State, Zip: _____		
Phone: _____	Fax: _____	
E-mail Address: _____		
Web Address: _____		

**PRINT ADVERTISING:** Please check the ad size you wish to reserve. Prices include color costs unless otherwise indicated.

<div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">(Add .125" on all sides that bleed. Include crop marks.)</div> <input type="checkbox"/> <b>2-page spread:</b> 14.75" x 10" TRIM SIZE: 16" x 10.75" \$12,600 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad	<div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">(Add .125" on all sides that bleed. Include crop marks.)</div> <input type="checkbox"/> <b>Full page:</b> 7" x 10" TRIM SIZE: 8" x 10.75" \$7,250 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad	<div style="border: 1px solid black; width: 60px; height: 60px; margin-bottom: 5px;"></div> <input type="checkbox"/> <b>2/3-page vertical:</b> 4.625" x 10" \$5,880 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad	<div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">1/2h 1/2v</div> <input type="checkbox"/> <b>1/2-page horizontal:</b> 7" x 4.875" <input type="checkbox"/> <b>1/2-page vertical:</b> 4.625" x 7.5" \$4,580 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad	<div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">1/3h 1/3v</div> <input type="checkbox"/> <b>1/3-page horizontal:</b> 4.625" x 4.875" <input type="checkbox"/> <b>1/3-page vertical:</b> 2.25" x 10" \$3,330 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad	<div style="border: 1px solid black; padding: 2px; margin-bottom: 5px;">1/6h 1/6v</div> <input type="checkbox"/> <b>1/6-page horizontal:</b> 4.625" x 2.375" <input type="checkbox"/> <b>1/6-page vertical:</b> 2.25" x 4.875" <input type="checkbox"/> Color \$2,400 <input type="checkbox"/> B&W only \$1,700 <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad
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**PREMIUM POSITIONS** (CALL ABOUT AVAILABILITY):  
 OUTSIDE BACK COVER \$9,580  
 INSIDE FRONT COVER \$8,980  
 DESIGNED AS 2-PAGE SPREAD \$15,010  
 INSIDE BACK COVER \$8,550  
 DESIGNED AS 2-PAGE SPREAD \$14,050

**PLEASE INDICATE:**  
 Special position (\$200). Please describe: \_\_\_\_\_  
 (e.g., upper right, etc.)  
 Changes to last year's ad: \_\_\_\_\_  
 I would like design help (check all that apply):  Print ad  Web icon  Web ad  Digital ad

**WEB & DIGITAL ADVERTISING:** Web & Digital advertising is reserved for clients with a display ad or paid directory listing in the printed guide. All ads click through to advertisers' websites. Ads run a year from the date they are posted.

<input type="checkbox"/> <b>BANNER ADS</b> <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad Dimensions: 468 x 60 pixels. <b>COST: \$2,500 for 1 year</b> <input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> French	<input type="checkbox"/> <b>LEADERBOARD AD</b> appears at the top of every page of the digital edition in rotation. Dimensions: 728 x 90 pixels. <b>COST: \$400 for 1 year.</b> <input type="checkbox"/> New <input type="checkbox"/> Same
<input type="checkbox"/> <b>JUMBO BOX ADS</b> <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad Dimensions: HORIZONTAL 300 x 247 pixels; VERTICAL (SKYSCRAPER) 150 x 563. <b>COST: \$2,250 for 1 year</b> <input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> French	<input type="checkbox"/> <b>BUTTON AD</b> appears on the side navigation bar of every page in rotation. Dimensions: 180 x 106 pixels. <b>COST: \$300 for 1 year.</b> <input type="checkbox"/> New <input type="checkbox"/> Same
<input type="checkbox"/> <b>REGULAR BOX ADS</b> <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad Dimensions: 150 x 200 pixels. <b>COST: \$1,750 for 1 year</b> <input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> French	<input type="checkbox"/> <b>E-NEWSLETTER BANNER AD</b> appears at the top of the monthly E-Vocation newsletter for 12 issues. Dimensions: 468 x 60 pixels. <b>COST: \$1,950 for 1 year, or \$200 per issue.</b> <input type="checkbox"/> New <input type="checkbox"/> Same
<input type="checkbox"/> <b>TEXT ADS</b> appear in text boxes among website ads. Specs: 25 characters in headline; 70 in body; one link. <b>COST: \$1,100 for 1 year</b> <input type="checkbox"/> New Ad <input type="checkbox"/> Same Ad <input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> French	<input type="checkbox"/> <b>E-NEWSLETTER BOX AD</b> appears on the side of the monthly E-Vocation newsletter for 12 issues. Dimensions: 150 x 200 pixels. <b>COST: \$1,500 for 1 year, or \$155 per issue.</b> <input type="checkbox"/> New <input type="checkbox"/> Same
<input type="checkbox"/> <b>WEB ICONS</b> display your logo next to your community's online descriptive listing to help it stand out. Dimensions: 90 x 90 pixels. <b>COST: \$350 includes web, print, and digital</b> <input type="checkbox"/> New Icon <input type="checkbox"/> Same Icon	

**FREE 150-WORD LISTING included with display ad** (check all that apply):

New listing (E-mail by April 26, 2013).  
 Same listing (Please note any changes).  
 English only  Add Spanish online  
 Add French online  
 Translation fee (\$30 ea.)  
 I do not have a display ad but would like my Descriptive Directory Listing to be included in print and online (**COST: \$750**).  
 You may also submit a 1:45 minute video to be posted with the online listing.

**INDEX/DIRECTORY PLACEMENT** (check all that apply):  
 INDEX:  Women  Men  
 Missionaries  Resources  
 DIRECTORY LISTING:  Women's  Men's  
 EXTRA LISTINGS: I'd like \_\_\_\_\_ listings (\$100 each) in addition to my free listing.